

## YOU ARE HERE

July 11 – August 31, 2024,  
Box Spring Gallery, Philadelphia, PA 19122



## About YOU ARE HERE

*Opening Reception: Thursday, July 11, 6–9pm*

*Exhibition Duration: July 11 – August 31, 2024*

*Crane Arts, 1400 N. American St, #100C, Philadelphia, PA 19122*

*Open Hours: Thursday–Saturday, 1–6pm, or by appointment by emailing [contact@boxspringgallery.com](mailto:contact@boxspringgallery.com)*

*YOU ARE HERE* at Box Spring Gallery not only invites the viewer to join artist Michael S. Heitler on city tours and site-seeing, but demonstrates ourselves as a visual culture, where signs, directions and advertising dominate. Easy to recognize in regards to our daily experiences, our environment is both supported and informed by visual communication, and an enhanced environment can spark curiosity and seduce. Here, icons of advertising are present in traditional painting, and include textual elements, banners, flags and bright colors. The title *YOU ARE HERE* is taken from the indicator phrase on orientation signs, commonly used in amusement parks, hiking trails, shopping malls, and tourist attractions.

*“Meet me  
at the pub.  
You know  
the one.”*



Michael S. Heitler  
*Temple Bar* (detail)  
Acrylic on  
canvas board

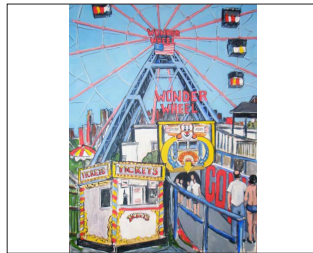
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Michael S. Heitler  
*Arcade*  
Acrylic on canvas board  
20"x 24" / \$800



Michael S. Heitler  
*Wonder Wheel*  
Acrylic on canvas board  
24"x 18" / \$800



Michael S. Heitler  
*Astroland*  
Acrylic on canvas board  
24"x 20" / \$800



Michael S. Heitler  
*Sideshow*  
Acrylic on canvas board  
20"x 24" / \$800



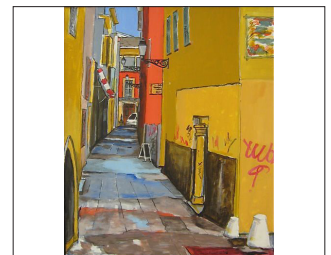
Michael S. Heitler  
*Nathan's Famous*  
Acrylic on canvas board  
20"x 24" / \$800



Michael S. Heitler  
*Concessions*  
Acrylic on canvas board  
20"x 24" / \$800



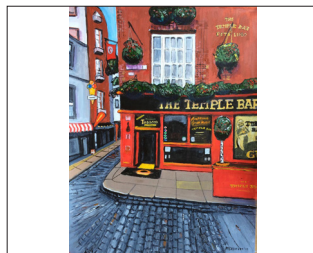
Michael S. Heitler  
*West Side Starbucks*  
Acrylic on paper  
35"x 27" / \$1100



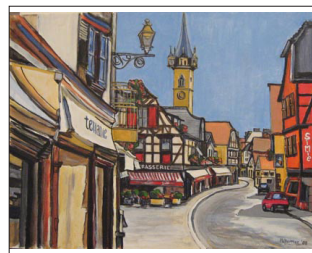
Michael S. Heitler  
*Alley in Nice I*  
Acrylic on canvas board  
24"x 18" / \$800



Michael S. Heitler  
*Traditional Irish Music*  
Acrylic on paper  
25"x 30" / \$1000



Michael S. Heitler  
*Temple Bar*  
Acrylic on paper  
30"x 25" / \$1000



Michael S. Heitler  
*Street Scene, Alsace-Lorraine*  
Acrylic on canvas board  
18"x 24" / \$800



Michael S. Heitler  
*Merchant's Sign in Riquewahr*  
Acrylic on canvas board  
24"x 18" / \$800

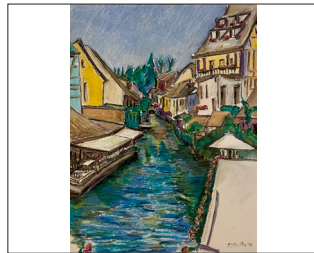
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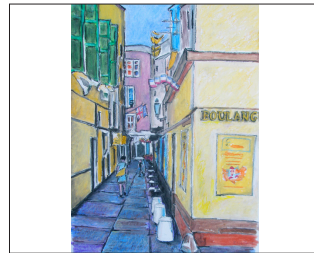
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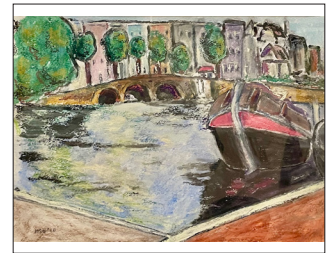
Michael S. Heitler  
*Lake Como III*  
Oil pastel on illo. board  
15"x 20" / \$600



Michael S. Heitler  
*Strasbourg II*  
Oil pastel on illo. board  
20"x 15" / \$600



Michael S. Heitler  
*Alley in Nice II*  
Oil pastel on illo. board  
20"x 15" / \$600



Michael S. Heitler  
*Ship Mooring*  
Oil pastel on paper  
13"x 17" / \$450

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appointment: [contact@boxspringgallery.com](mailto:contact@boxspringgallery.com)

[boxspringgallery.com](http://boxspringgallery.com) / [@boxspringgallery](https://www.instagram.com/boxspringgallery)  
/ [contact@boxspringgallery.com](mailto:contact@boxspringgallery.com)

Celebrating where art and design meet, Box Spring Gallery provides carefully curated exhibitions with opportunities to purchase contemporary art and design by a variety of creatives.

Box Spring Gallery provides support in all aspects of a creative career, aiming to be an outlet for new audience visibility, educational exchange and cross-disciplinary discourse. Our main goals are to provide creatives with opportunities, guidance, and to educate the consumer public. We strive to show a wide range of creative discipline, innovation and purpose, and look to collaborate with like-minded partners.



Michael S. Heitler  
*Lake Como V*  
Acrylic on paper  
13"x 17" / \$600



Michael S. Heitler  
*Shack on Canal*  
Oil pastel on paper  
13"x 17" / \$450



Michael S. Heitler  
*Capt. Ben's*  
Gouache and pastel  
on paper  
19"x 25" / \$850



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**MICHAEL S. HEITLER** *artstudiomsh.com / @artstudiomsh*

### **Artist Statement**

Experimenting with mixing pastels, oil pastels, gouache and acrylic paints, Dr. Michael S. Heitler's paintings are personal records, reliving snapshots of his travels, observations, and point of view. He makes sure to capture the small details of a fleeting moment, and although he keeps close to his subject, he often flips the color palette to something completely unexpected. Mainly European landscapes and cityscapes, Dr. Heitler is also a master of painting water and harbor scenes from all over Long Island, NY.

### **Biography**

A native New Yorker, Dr. Michael S. Heitler has exhibited at the Nassau County Museum of Art in Roslyn, NY and the Heckscher Museum in Huntington, NY. He has also exhibited at the Mill Pond House Gallery, in the Suburban Art League, at the Oyster Bay Rotational Art Shows, The Independent Art Society, the Smithtown Art Council, the Chelsea Center in Roslyn and at various galleries and other venues. He has studied at the Brooklyn Museum School of Art, Colgate University and the New School, and is a member of the Art League of Long Island (ALLI).

Dr. Heitler's work has been widely exhibited in both the greater Philadelphia and New York metropolitan areas. A pediatrician, Dr. Heitler retired from working at the Child Neurology Service at Winthrop University Hospital. Diagnosed with primary progressive aphasia (PPA), it is difficult for him to communicate, but he expresses himself by writing, drawing and painting. Dr. Heitler enjoys spending time in his sundrenched Long Island studio.



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**BOX SPRING GALLERY** is the collaborative effort of Gaby Heit and Robert A. Stewart, Esq.

**GABY HEIT** [gabyheit.com](http://gabyheit.com) / [@gabyheit](https://twitter.com/gabyheit) / [gaby@gabyheit.com](mailto:gaby@gabyheit.com)

Gaby Heit is an art/photo director, graphic designer and creative consultant with a master's degree from Pratt Institute. A four-time gallery director and independent curator, Gaby has represented artists from Philadelphia and New York, and has produced numerous exhibitions that celebrate connections between fine art, science, and design. Some include shows for Le Méridien Hotel, Main Line Health, AIGA, Philly Tech Week, DesignPhiladelphia, the University City Science Center, and more.

With many years of experience in print publishing, she has led the creative direction, rebranding and design for national magazines covering fashion, travel, women's services, business, and fine art. Gaby regularly consults with all kinds of creatives on presentation, organization and self-promotion, and her latest project is to open Box Spring Gallery in Philadelphia in June 2024.

## **ROBERT A. STEWART, Esq.**

Robert is a long-time resident of Philadelphia and the husband of artist, Michele M. Tremblay, who passed away in 2022. As a college student he had the good fortune to attend art education classes at the Barnes Foundation in Merion taught by Violette De Mazia and Barton Church. Robert's first art purchase, made in 1973, was an oil painting by Edwin Brent and later he and his wife Michele acquired works by Roger Anliker, Charles Schmidt, Marie Bender, George Sorrels, Carol Oldenburg, Dan Wittels and Roberta Daar. His late wife's work can be viewed online at [artofmichele.com](http://artofmichele.com), as well as a large mural opposite the entrance to Jefferson Hospital on 9th Street in Philadelphia, which Michele created with New York artist Polly Apfelbaum.